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BUSINESS  
FORUMS

## EU-NJ BUSINESS FORUM ON ALTERNATIVE ENERGY

The European Union–New Jersey Business Forum on Alternative Energy will take place on Thursday, October 27, from 8:30-1:30 at the Heldrich Center in New Brunswick. The Business Forum will explore transatlantic ties in the alternative energy industry, in areas including wind and solar power and energy management technologies, and will examine recent regulatory developments in New Jersey and the EU that will affect the industry on both sides of the Atlantic. The Forum will feature two panel discussions among business leaders and public officials, and will conclude with a lunch and keynote address by Andrew Moravcsik, Professor of Politics and International Affairs and Director of the European Union Program at Princeton University.

EU–NJ Business Forums are funded by a grant from the Delegation of the European Union to the United States. There is no fee for attending, but registration is required and space is limited.

For further information email: [GTKE@europe.rutgers.edu](mailto:GTKE@europe.rutgers.edu)

Click [HERE](#) to register

Thursday, October 27, 2011 • 8:30 am—1:30 pm

John J. Heldrich Center for Workforce Development • 30 Livingston Avenue • New Brunswick, NJ 08901

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THE STATE UNIVERSITY  
OF NEW JERSEY



Delegation of the European Union  
to the United States

# EU-NJ BUSINESS FORUM ON ALTERNATIVE ENERGY

8:30 am – 9:00 am

Registration, Coffee, and Networking

9:00 am – 9:15 am

Welcome

**R. Daniel Kelemen, Ph.D.**, Director, Center for European Studies

**Laurent Mialhe**, European American Chamber of Commerce of New Jersey

9:15 am – 10:15 am

## Panel I: Transatlantic Ties in the Alternative Energy Industry

Chair: **Camille Sailer, Esq.**, President, European American Chamber of Commerce of New Jersey

**Govi Rao**, CEO, Noveda Technologies

**Stefan Parhofer, Ph.D.**, President and CEO, Gerhlicher Solar America, Inc.

**Hugh Roarty, Ph.D.**, CODAR Director, Coastal Ocean Observation Lab, Rutgers University

10:15 am – 10:45 am

Coffee Break and Networking

10:45 am – 11:45 pm

## Panel II: Regulatory Developments in New Jersey and the EU

Chair: **Frank Felder**, Director, Center for Energy, Economic & Environmental Policy

**Joseph L. Fiordaliso**, Commissioner, New Jersey Board of Public Utilities

**Michele Siekerka**, Assistant Commissioner, New Jersey Department of Environmental Protection

**Guenter Hoermandinger**, Counselor, Environment, Delegation of the EU to the United States

11:45 pm – 12:00 pm

New Jersey State Programs

**Anthony Szymelewicz**, Global Business Advocate, New Jersey Business Action Center

12:00 pm – 1:30 pm

Lunch and Keynote Address

**Andrew Moravcsik, Ph.D.**, Professor of Political Science and International Affairs, Princeton University

Organized in collaboration with our partners

The New Jersey Business Action Center

The European- American Chamber of Commerce - New Jersey

The John J. Heldrich Center for Workforce Development